



**CONTINGENCY PLANNING
AND MANAGEMENT**
CONFERENCE AND EXPO

May 9–11, 2011
ARIA Resort & Casino
Las Vegas



It's Not a Disaster

If You Have the Right Plan.

**Choose from 30+ targeted,
in-depth sessions covering:**

- >> Business Continuity Planning
- >> Data Protection & Recovery
- >> Disaster Recovery Planning
- >> Emergency Response Planning
- >> Risk Assessment

**SAVE
\$200**

**Register before
April 11!**

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THIS IS AN INTERACTIVE EBROCHURE.
**CLICK on the sections that interest you
for more information.**

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Complete Business Continuity & Risk Management Training

These days in business, education, and government, only the well-prepared survive. Whether it's economic challenges, domestic threats, natural disasters, health issues, international terrorism or cyber attacks, a disaster could mean the end of operations. That's why you need a continuity plan to remain adaptive in times of change and resilient in the face of crisis.

Contingency Planning & Management (CPM) is the only conference where you can fine-tune and reinforce your plan with the practical advice of leading national experts & COOP professionals who will share their hard learned lessons as they offer one-on-one, action-oriented advice.

Choose from 30+ sessions in these tracks:

- >> Business Continuity Planning
- >> Data Protection & Recovery
- >> Disaster Recovery Planning
- >> Emergency Response Planning
- >> Risk Assessment

Popular Sessions:

- >> Critical Incident Response to an Active Shooter – The Workplace Violence Response Plan
- >> Emergency Preparedness 101 – Key Steps to Success
- >> Continuity Lessons Learned From Real Events: Are You Prepared for the Unexpected?
- >> The Good, The Bad, and The Social: The Challenges of Social Networking for Business Continuity
- >> Creating a Comprehensive Emergency Management and Mass Notification System
- >> Cloud Computing – Ready or Not, It's Here
- ...and more!

Participate in case studies, in-depth discussions, hands-on exercises, and more! Plus, enhance your career at our pre-conference training workshops:

- >> Network with professionals in YOUR field
- >> Learn and share best practices from those who have been-there and done-that
- >> Explore potential disaster scenarios and their solutions to find the ones that work best for you

See you in Las Vegas!

Why Attend CPM 2011

1. Expansive and Comprehensive Sessions

Focused sessions delivering the tools to optimize your business continuity plan today!



2. Expert Speakers

Leading national experts sharing their hard learned lessons and advice.



3. Best Value

Save \$200 - Register by April 11!



4. Focused Networking

Meet hundreds in YOUR field, who share your challenges!



5. Top Solution Providers

Evaluate the latest products and services in the business continuity and risk management industry!



Keynotes

Surviving Disaster - Changing the Planning Paradigm in America



ADAM MONTELLA

Tuesday, May 10 9:00 AM – 10:00 AM

Hurricanes, Terrorism, Tsunamis, Earthquakes, Pandemic Influenza
— Globally disasters are on the rise.

Both government and private industry budgets are being cut across the board, and unfortunately preparedness becomes a helpless victim. At the same time, disaster preparedness, response and recovery is becoming increasingly complex, more costly, and more regulated, and in many cases, more deadly. However, in America and abroad, the way we do planning or preparedness has not changed much.

If you read the after action reports for every major disaster or exercise since Hurricane Andrew, the results don't change much — shortfalls are noted, needed improvements are cited. Yet, read the after action report after the next catastrophic disaster and one could literally replace the name of the incident and the report would read the same as the first. There is good news. The face of disaster preparedness is changing for the better. New guidance is focusing on the "Whole of Community" to effectively plan for, respond to, and recover from disasters. Mandatory and voluntary compliance for private industry, and grant requirements for government are driving preparedness to be more deliberate.

Adam Montella, Vice President of Homeland Security and Emergency Management for Animus Solutions and disaster expert for the Discovery Channel Series, THE COLONY is considered to be one of the top disaster planners in the country. With over 100 headline disasters under his belt, Montella will discuss his experiences, lessons learned, and the vision for the future of disaster preparedness in America.



Look Who's Attending

Meet these high-level professionals.



- | | |
|---|----------------------------------|
| Business Continuity Directors | Emergency Preparedness Experts |
| Business Continuity Managers | Information Security Consultants |
| Business Continuity Planners | IT Continuity Managers |
| Business Continuity Specialists | Project Managers |
| Directors of Business Continuity & Crisis Management | Risk Managers |
| Disaster Recovery Analysts | Security Specialists |
| Disaster Recovery Coordinators | Security Strategists |
| Disaster Recovery Managers | Senior Business Analysts |
| Disaster Recovery Specialists | Senior Planners |
| Emergency Management & Disaster Recovery Coordinators | Senior Records Analysts |
| | Vice Presidents |

Networking Events

Take advantage of several networking opportunities to build valuable relationships with your peers and colleagues.

NETWORKING RECEPTION & EXHIBITS

Monday, May 9 • 5:30 pm – 6:30 pm

Enjoy wine, beer, soft drinks and hors d'oeuvres as you explore CPM's exhibit hall, showcasing the industry's hottest solution providers. See, touch, and learn about the latest technologies helping you develop the right plan. This is our most popular and widely attended event – don't miss it!

ATTENDEE NETWORKING BREAKFASTS

Tuesday, May 10 • 7:30 am – 9:00 am

Wednesday, May 11 • 8:00 am – 9:00 am

This is your perfect opportunity to network one-on-one with others facing similar professional challenges. Discuss solutions and brainstorm tactics!

LUNCH & EXHIBITS

Tuesday, May 10 • 12:45 pm – 2:00 pm

Use this dedicated time to explore the latest products and services from leading solution providers, while networking with your peers!



Agenda At-A-Glance

TRACK

- BCP** Business Continuity Planning **ERP** Emergency Response Planning
DPR Data Protection & Recovery **RA** Risk Assessment
DRP Disaster Recovery Planning

Start planning your time at CPM 2011 today!



Check the events and sessions most applicable to your needs.

MONDAY, MAY 9, 2011	
PRE-CONFERENCE TRAINING	
9:00 AM – 12:00 PM	Morning Workshops <ul style="list-style-type: none"> <input type="checkbox"/> WS-1: Critical Incident Response to an Active Shooter: The Workplace Violence Response Plan <input type="checkbox"/> WS-2: Ensuring a Successful Business Impact Analysis (BIA)
1:00 PM – 4:00 PM	Afternoon Workshops <ul style="list-style-type: none"> <input type="checkbox"/> WS-3: The Disaster Experience <input type="checkbox"/> WS-4: All Things Hot Site: Evaluating, Processing and Contracting <input type="checkbox"/> WS-5: PS PREP - Costs, Business Implications and Operations
4:30 PM – 5:30 PM	Opening Keynote
5:30 PM – 6:30 PM	Networking Reception and Exhibits
TUESDAY, MAY 10, 2011	
7:30 AM – 9:00 AM	Breakfast and Exhibits
9:00 AM – 1:00 PM	Keynote: Surviving Disaster – Changing the Planning Paradigm in America, featuring Adam Montella, of Animus Solutions
10:30 AM - 11:30 AM	<ul style="list-style-type: none"> <input type="checkbox"/> BCP-1: Building a Standard for Business Continuity Planning <input type="checkbox"/> ERP-1: Emergency Preparedness 101 – Key Steps to Success <input type="checkbox"/> DRP-1: How to Build a Successful BCDR Plan for Your Cloud Computing Environment <input type="checkbox"/> RA-1: Organizational Risk Assessments
11:45 AM - 12:45 PM	<ul style="list-style-type: none"> <input type="checkbox"/> ERP-2: Continuity Lessons Learned From Real Events: Are You Prepared for the Unexpected? <input type="checkbox"/> BCP-2: Creating a Comprehensive Business Continuity Program on Campus <input type="checkbox"/> RA-2: Geographic Resiliency: The Path to Effective Incident Management <input type="checkbox"/> DPR-1: The Good, The Bad, and The Social: The Challenges of Social Networking for Business Continuity
12:45 PM – 3:30 PM	Lunch in Exhibit Hall
3:45 PM - 4:45 PM	<ul style="list-style-type: none"> <input type="checkbox"/> BCP-3: An Interactive Learning Event: Business Continuity Testing Solutions <input type="checkbox"/> ERP-3: Creating a Comprehensive Emergency Management and Mass Notification System <input type="checkbox"/> RA-3: Creating and Capturing: Value Through Effective GRC Programs <input type="checkbox"/> DRP-2: Disaster Recovery or Just Plain Disaster: IT Environment Complexity Spells Trouble for DR Plans
5:00 PM - 6:00 PM	<ul style="list-style-type: none"> <input type="checkbox"/> BCP-4: Cloud Computing – Ready or Not, It's Here <input type="checkbox"/> DRP-3: Evolution of a Disaster Recovery Site: Our Road to Success <input type="checkbox"/> RA-4: Measuring Your Organization's "Risk Level" <input type="checkbox"/> ERP-4: Supporting Your Staff and Their Families in the Aftermath of an Emergency
9:30 PM - 11:30 PM	CPM Night in Las Vegas - Jersey Boys
WEDNESDAY, MAY, 11, 2011	
8:00 am – 9:00 am	Continental Breakfast
9:15 am - 10:15 am	<ul style="list-style-type: none"> <input type="checkbox"/> BCP-7: Business Continuity During a Healthcare Emergency <input type="checkbox"/> BCP-5: Business Impact Analysis: Business Continuity Planning for Organizations with Large Crowd Exposure <input type="checkbox"/> BCP-6: Dependencies and Interdependencies: Will Your Business Recover? <input type="checkbox"/> RA-5: The Growing Importance of Risk Management in Today's Uncertain World
10:30 am - 11:30 am	<ul style="list-style-type: none"> <input type="checkbox"/> BCP-8: Family Preparedness: Ensure Successful Business Recovery <input type="checkbox"/> ERP-5: HSE in Emergency Response: How Far Have We Come Since 9/11? <input type="checkbox"/> BCP-9: Index of Resilience to Enhance the Business Continuity of an Organization

Pre-Conference Workshops

Start your CPM 2011 experience a day early with hands-on, in-depth workshops!

MONDAY, MAY 9, 2011

9:00 AM – 12:00 PM

WS-1: Critical Incident Response to an Active Shooter: The Workplace Violence Response Plan

Ted Brown, CBCP, President, KETCHConsulting

One of the most critical threats facing crisis management professionals today is the violent intruder! When a disgruntled person transitions to thoughts of violent revenge you are confronted with an active shooter. The Workplace Violence Response Plan should include proactive steps to take during the prevention phase to nullify this mentality. This interactive program will help you create a critical incident response plan.



9:00 AM – 12:00 PM

WS-2: Ensuring a Successful Business Impact Analysis (BIA)

Morris Davis, CBCP, National Practice Leader, KETCHConsulting

This session will review the “critical success factors” that lead to a quality BIA. It will also discuss the pitfalls that guarantee failure and answer questions, including: What should the project plan be? How long should it take? What kind of survey should be used? How long? What should be the goals? What about interviews versus workshops? and What is the Output?



1:00 PM – 4:00 PM

WS-3: The Disaster Experience

Bob Mellinger, President, Attainium Corp.

Chances are that while you read this, an unexpected disaster is causing an organization stress and confusion and is affecting its long-term ability to provide products and services to its customers. Are the organization’s leaders prepared to handle it? Will they be able to recover? Disasters of every shape, size, look and feel happen all the time, affecting businesses, people’s jobs, lives and families. This session has been designed to put you in the throes of a real-life disaster situation, as it unfolds.



1:00 PM – 4:00 PM

WS-4: All Things Hot Site: Evaluating, Processing and Contracting

Ted Brown, CBCP, President, KETCHConsulting

Recovery time objective (RTO) requirements are demanding solutions not achievable with a traditional shared risk hot site solution. Bringing everything in-house is expensive and may be impractical for your organization. Turning to hot sites as an alternative to in-house solutions can save you money and get you up and running quickly but only if you select the right vendor and negotiate the best agreement possible. This workshop will include presentations on negotiating hot site contracts, alternative hot site strategies, human concerns of BCP and hot site RFPs.



1:00 PM – 4:00 PM

WS-5: PS PREP – Costs, Business Implications and Opportunities

Don Byrne, CEO, METRIX411, LLC

PS Prep may be the most far-reaching legislative initiative passed in the last thirty years. If widely adopted and properly implemented, this law will establish the United States as the world-leader in national preparedness.

This workshop will take an in-depth look at the major questions surrounding the PS Prep and provide practical and detailed answers, covering:

- What is the underlying intent of the government’s promotion of this law?
- Exactly who does this law impact and how will it affect your business?
- How do the selected standards compare to one another and which one is right for your organization?
- What is meant by a Management System, and what are the cost and operational implications of this concept?
- How much would a business continuity audit cost, what is covered, and how should one prepare?
- Exactly what value does an organization get from submitting to an audit?
- Is there a business case that can be made to justify the expense?
- Should consultants be hired to help with preparing for this process?
- When will PS Prep “take off?”

This three-hour workshop will be highly interactive and no question will be left unanswered. If you have any interest in PS Prep, this is the workshop to attend!



Sessions

TUESDAY, MAY 10, 2011

10:30 AM – 11:30 AM

BCP-1: Building a Standard for Business Continuity Planning

John Lugo, Sr. Business Continuity Analyst, Citrix Systems, Inc.

This session covers how to build a standard of programs included within the overall Business Continuity Planning platform. Specifically, this includes the ability to develop the most critical programs that work across many different business units and/or regions. There are several challenges to working with differences in local laws, cultures and general push-back from other offices. One of the keys to a successful plan is the ability to communicate both with the Emergency Management Team and the general staff.

 For More Information

10:30 AM – 11:30 AM

ERP-1: Emergency Preparedness 101 - Key Steps to Success

Albert Roth, Director - Environmental, Health & Safety, Newport Corporation

Your company needs to be prepared for the unexpected and you've just been handed the task of building an effective emergency preparedness program—with limited time and budget. Don't stress out—this presentation is for you! In this session you will learn the fundamentals of how to build and sustain a successful program, including: Basic process of the emergency management life cycle; key steps in preparing any business, school or government agency; the necessity and dangers of drills & exercises; maximizing internal & external resources for program support; and showing the "ROI" of Emergency Management planning.

 For More Information

10:30 AM - 11:30 AM

DRP-1: How To Build a Successful BCDR Plan for Your Cloud Computing Environment

Erika Voss, CORM, IT Security, Disaster Recovery/Business Continuity Planner, WA State Dept. of Corrections

Mark Spreitzer, CBCP, Director, Business Continuity, CGI Federal

You hear the phrase, "the cloud." As a member of the IT community, you know that this is the future of be offered to a company. As a BC/DR IT community member, it means adjusting your plan to ensure the loss of data or information systems is minimal. In a cloud environment, what are the critical information systems that you want to focus on? What information systems do you want to put in your cloud? Does your DR Plan allow for disruption in the cloud? This session provides a walkthrough of how to write a Disaster Recovery Plan for a Cloud Computing environment.

 For More Information



Sessions

TUESDAY, MAY 10, 2011

10:30 AM - 11:30 AM

RA-1: Organizational Risk Assessments

*Jim Heimberg, ABC, Ph.D,
President & Chief Operating Officer,
Converge!Services*

An Organizational Risk Assessment identifies risks to the organization from a systems point of view. Starting with a Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis and moving through interviews as well as high level controls for operational, technical, management, and cultural areas. Typically, the end result is the most significant 25 unacceptable risks facing the organization with recommendations for mitigation strategies. This session will focus on how cultural controls are critical to understanding risk and how mitigation strategies will be accepted within the human components of the organizational system.



11:45 AM – 12:45PM

ERP-2: Continuity Lessons Learned From Real Events: Are You Prepared for the Unexpected?

*Mark Spreitzer, CBCP, Director, Business Continuity, CGI Federal
Frank Slater, CBCP, MBCI, Director of Consulting, CGI*

Planning for the unknown is what continuity planners do every day; however, there are some events that may be beyond the planner's knowledge or comprehension. Who thought a category 3 hurricane would bear down on the eastern seaboard of North America, a 5.0 magnitude earthquake would roll through Eastern Ontario and Quebec, or that the Northeast would dig out from Snowmageddon 2010? Through a series of panel discussions, attendees will walk through the past experiences of one global organization that in the past 18 months has experienced and worked through a hurricane, an earthquake, massive snow storms, a myriad of building evacuations and a global preparation for H1N1. BCP Coordinators from CGI who dealt with these situations will lead an open discussion on responses done right and the areas that could be improved upon.



11:45 AM – 12:45PM

BCP-2: Creating a Comprehensive Business Continuity Program on Campus

*Lisa Dye, Business Continuity Analyst,
California State Polytechnic University,
Pomona (Cal Poly Pomona)*

Get an overview of the challenges and successes of implementing the first business continuity program at Cal Poly Pomona University. For those assigned the role of creating and implementing a business continuity program, this session will provide a step-by-step guide for designing a business continuity framework, and discuss factors important to the design (department function, organization size, available resources). Learn how to create tabletop exercises to validate plans. Strategies will be provided to motivate busy managers to complete their plans. Hear what worked well and what the campus would do differently.



11:45 AM – 12:45PM

RA-2: Geographic Resiliency: The Path to Effective Incident Management

Erica Agiewich, CBCP, Manager, Business Resiliency, Cisco

Cisco's Business Resiliency program provides an incident management capability for the company to manage local, regional and global disruptions. To be successful, business leaders must be aware of their unique geographical risks. This presentation will reflect on Cisco as a case study for how coordinated Geographic Resiliency efforts protect the company's business.



“The topics at CPM are not sophomoric.... the information was relevant to middle/ senior level executives.”

—2010 CPM attendee

Sessions

TUESDAY, MAY 10, 2011

11:45 AM – 12:45PM

DPR-1: The Good, The Bad, and The Social: The Challenges of Social Networking for Business Continuity

Linda Hanwacker, MBA, Principal, The LSH Group, LLC

The dramatic growth of the internet and social networking has generated unprecedented challenges to an organizations' disaster recovery planning and business continuity programs. Many businesses believe that social networking is one of the biggest threats to their information security. This presentation will examine the good and bad aspects of these social networking sites as well as their impact on corporations, along with what the "Cyber Security and American Cyber Competitiveness Act of 2011" would mean to business continuity.



3:45 PM – 4:45PM

BCP-3: An Interactive Learning Event: Business Continuity Testing Solutions

Jeanette Smith, Partner, EVP, Synergy Associates

Eli Dabich, Partner, Synergy Associates

In this interactive learning experience, participants will learn from facilitators and each other while rotating between groups to address various test scenarios for communications, response/recovery teams, and implementation for recovery.



3:45 PM – 4:45PM

ERP-3: Creating a Comprehensive Emergency Management and Mass Notification System

Jon Evenson, Director of Emergency Management, Rolf Jensen & Associates, Inc.

This session will focus on the recent changes in regulatory legislation to identify the challenges, approaches and benefits of understanding, meeting and exceeding the new regulatory requirements including the 2010 version of "National Fire Protection Association (NFPA) 72—Fire Alarm and Signaling" and the recent changes to the Clery Act that have been adopted as of 2010.



3:45 PM – 4:45PM

RA-3: Creating and Capturing Value Through Effective GRC Programs

David Cass, CGEIT, CISSP, CISM, CRISC, Senior Director IS Risk & Governance, Freddie Mac

This session will explore regulatory requirements and how they frequently require organizations to have governance, risk and compliance programs. A key focus will be to create an effective governance, risk, and compliance program that delivers value to the implementing organization.



3:45 PM - 4:45 PM

DRP-2: Disaster Recovery or Just Plain Disaster: IT Environment Complexity Spells Trouble for DR Plans

Dan Lamorena, Storage and Availability Management Group Director, Symantec Corporation

A recent study commissioned by Symantec reveals that only 56% of data in virtual systems is regularly backed up, and 60% of virtualized servers are not covered in their current disaster recovery (DR) plans. In addition to virtualization, companies are struggling to keep up with the cloud. 29% of organizations failover or recover to the cloud, yet 55% of organizations cite controlling failovers as the biggest cloud recovery challenge. This presentation will discuss how organizations are struggling to manage disparate virtual, physical and cloud resources due to added complexity in protecting and recovering mission critical applications and data within those environments.



"The group size is great for networking. Session size...allows for good discussions."

—2010 CPM attendee

Sessions

TUESDAY, MAY 10, 2011

5:00 PM - 6:00 PM

BCP-4: Cloud Computing - Ready Or Not It's Here

Mark Spreitzer, CBCP, Director, Business Continuity, CGI Federal

Frank Slater, CBCP, MBCI, Director of Consulting, CGI

The CIO announces that your organization is looking at cloud computing as an effective way to maximize performance and minimize costs. From a resiliency planning perspective, there are unanswered questions and inherent challenges — even some major risks — in adopting cloud computing. Are you facing a storm cloud or a cloud with a silver lining? This presentation is oriented towards the non-technical BCP Planner who does not have to understand the technical aspects of Cloud Computing but must assist IT in identifying the Cloud Computing specific risks, issues and mitigation strategies.



5:00 PM - 6:00 PM

DRP-3: Evolution of a Disaster Recovery Site: Our Road to Success

Annette Hearn, Director, Systems Support, Houston Community College

Joseph DiFlavio, IT Project Administrator, Houston Community College

Daniel Cortez, Manager, Systems Administration, Houston Community College

This session will follow the development and implementation of the disaster recovery (DR) hot site for Houston Community College, from a single server, T1 networking environment, to an enterprise data center DR site, including a high-speed gigabit networking environment. This session guides administrators and IT professionals through the evolution of HCC's disaster recovery site.



5:00 PM - 6:00 PM

RA-4: Measuring Your Organization's "Risk Level"

Linda Hanwacker, MBA, Principal, The LSH Group, LLC

Measuring your organization's "Risk Level" is a concept that utilizes the organization's threat risk profile and determines how to keep the exposure to risk at an acceptable level. The list of enterprise risks for Business Continuity Professionals is growing exponentially with the onset of cloud computing and wireless mobile devices. Managing this risk is an integral part of everyday business. This session utilizes a methodology that will assist in determining how to measure your organization's "Risk Level" against your organization's acceptable risk tolerance.



Sessions

TUESDAY, MAY 10, 2011

5:00 PM - 6:00 PM

ERP-4: Supporting Your Staff and Their Families in the Aftermath of an Emergency

Sandra Tapfumaneyi, MA, CBCP, Emergency Management and Business Cont Consultant, Science Applications International Corporation (SAIC)

Jonathan Trapp, Centers for Disease Control and Prevention

What action will you take if an employee is seriously injured or perishes during an emergency that affects your facilities? This session addresses how to implement an emergency employee and family assistance program, including details on benefits and psychological support counseling, family liaisons, and family support centers. Presenters will discuss lessons learned from their own experiences after domestic and international emergencies, including Hurricane Katrina, and the earthquake in Haiti. They will also demonstrate how to use a regional approach to address the humanitarian assistance needs of personnel in the field.



“The conference was small enough to have an opportunity to meet with others without being overwhelmed, yet big enough to cover a wide range of topics.”

—2010 CPM attendee

WEDNESDAY, MAY 11, 2011

9:15 AM - 10:15 AM

BCP-7: Business Continuity During a Healthcare Emergency

Ted Brown, CBCP, President, KETCHConsulting

This session will cover: Biological or chemical agents released into densely populated areas; Incident command; Business continuity activities during staff rotation; Supply chain (medications to cleaning supplies); and Public relations and governance.



9:15 AM - 10:15 AM

BCP-5: Business Impact Analysis: Business Continuity Planning for Organizations with Large Crowd Exposure

Joseph DesPlaines, Vice President, Risk Services, NEAS

Rich Powers, Senior Vice President, American Specialty Insurance and Risk Services

Organizations with large crowd exposure face unique challenges in conducting a Business Impact Analysis and creating effective Business Continuity Plans. The presenters will introduce their unique model for Business Impact Analysis for these types of organizations, and use a case example from a high profile professional sports organization to demonstrate how the planning process unfolds. Along with the case example, the presenters will discuss lessons learned and identify best practices for conducting a BIA and Business Continuity Plan with large crowd exposure venues.



9:15 AM - 10:15 AM

RA-5: The Growing Importance of Risk Management in Today's Uncertain World

Eli Dabich, Partner, Synergy Associates

In a lecture/interactive environment we will discuss unconventional risks and their potential impact on business operations. Discussion will focus on threats and survival from those threats: cyber security, supply chain management, political unrest, social networks, gangs, cloud computing, changing US demographics, GPS and education.



9:45 AM - 11:00AM

BCP-8: Family Preparedness Ensure Successful Business Recovery

Cary Jasgur, PMP, Senior Consultant, CGI Federal

Mark Spreitzer, CBCP, Director, Business Continuity, CGI Federal

You have all of your organizational business continuity plans written, tested and ready to roll; however, can you ensure that your critical staff will be ready to go when a business disruption occurs? When disaster strikes, human nature instinctively demands self and family preservation. Getting the business up and running is not foremost on your staffs' mind. A Family Preparedness Program will put your critical staff at ease knowing there is a plan to take care of their family, thus allowing them to focus on getting your organization back up and running.



Sessions

WEDNESDAY, MAY 11, 2011

9:15 AM – 10:15AM

BCP-6: Dependencies and Interdependencies: Will Your Business Recover?

Victoria Lochowski, Executive Vice President, Consortium of Business Continuity Professionals, Inc. (CBCPI)

Many businesses and government entities contract or outsource portions of their business operations. As soon as this occurs, voilà - a dependency or interdependency has been created. Typical outsourced business operations include payroll or benefits, sometimes however, core business operations are outsourced such as manufacturing or data processing. Having reviewed hundreds of recovery plans and strategies, a much overlooked, but prominent error is the lack of identifying your company's dependencies and interdependencies - including the assumptions made of your business partners' capability to recover their business operations. This session will discuss how armed with awareness, you can identify and assess these interdependencies and take appropriate action.

 For More Information

10:30 AM - 11:30 AM

ERP-5: HSE in Emergency Response: How Far Have We Come Since 9-11?

Ellen Clas, CBCP, CEM, CIH, CSP, Director, Clas Consulting LLC

Emergency Response and Recovery in the U.S., has come a very long way in 10 years! This presentation will discuss how safety and health professionals have added value to emergency management lifecycle over that period. Topics will include the use of the incident command system, national response framework, and safety and health program improvements.

 For More Information

10:30 AM - 11:30 AM

BCP-9: Index of Resilience to Enhance the Business Continuity of an Organization

Lori Eaton, Infrastructure Analyst, Argonne National Laboratory

Derek Matthews, Supervisory Protective Security Advisor, Dept. of Homeland Security

We will explore enhancing the resilience of an organization which requires a determination of the ability of the system to withstand specific threats and return to normal operations after degradation. A resilience methodology thus requires the comprehensive consideration of all parts of the system, from threats to consequences.

 For More Information



“CPM underscores the need to test, plan, prepare and integrate business continuity as integral and part of the cost of doing business.”

—2010 CPM attendee





Meet the Speakers

ERICA AGIEWICH, CBCP
Manager, Business Resiliency
Cisco

TED BROWN, CBCP
President
KETCHConsulting

DON BYRNE
CEO
METRIX411, LLC

DAVID CASS, CGEIT, CISSP, CISM, CRISC
Senior Director IS Risk & Governance
Freddie Mac

ELLEN CLAS, CBCP, CEM, CIH, CSP
Director
Clas Consulting LLC

DANIEL CORTEZ
Manager, Systems Administration
Houston Community College

ELI DABICH
Partner
Synergy Associates

MORRIS DAVIS, CBCP
National Practice Leader
KETCHConsulting

JOSEPH DESPLAINES
Vice President, Risk Services
NEAS

JOSEPH DIFLAVIO
IT Project Administrator
Houston Community College

LISA DYE
Business Continuity Analyst
California State Polytechnic University, Pomona (Cal Poly Pomona)

LORI EATON
Infrastructure Analyst
Argonne National Laboratory

JON EVENSON
Director of Emergency Management
Rolf Jensen & Associates, Inc.

LINDA HANWACKER, MBA
Principal
The LSH Group, LLC

ANNETTE HEARN
Director, Systems Support
Houston Community College

JIM HEIMBERG, ABC, PH.D
President & Chief Operating Officer
Converge!Services

CARY JASGUR, PMP
Senior Consultant
CGI Federal

DAN LAMORENA
Storage and Availability Management Group Director
Symantec Corporation

VICTORIA LOCHOWSKI
Executive Vice President
Consortium of Business Continuity Professionals, Inc.
(CBCPI)

JOHN LUGO
Sr Business Continuity Analyst
Citrix Systems, Inc

DEREK MATTHEWS
Supervisory Protective Security Advisor
Dept. of Homeland Security

BOB MELLINGER
President
Attainium Corp.

FELIX NATER
President
Nater Associates, Ltd.

RICH POWERS
Senior Vice President,
American Specialty Insurance and Risk Services

ALBERT ROTH
Director - Environmental, Health & Safety
Newport Corporation

FRANK SLATER, CBCP, MBCI
Director of Consulting
CGI

JEANETTE SMITH
Partner, EVP
Synergy Associates

MARK SPREITZER, CBCP
Director, Business Continuity
CGI Federal

SANDRA TAPFUMANEYI, MA, CBCP
Emergency Management and Business Cont Consultant
Science Applications International Corporation (SAIC)

JONATHAN TRAPP
Centers for Disease Control and Prevention

ERIKA VOSS, CORM, IT SECURITY
Disaster Recovery/Business Continuity Planner
WA State Dept. of Corrections

Registration and Fees



Register early and save more!

Register before April 11, 2011 and SAVE \$200 off any registration package!

	EARLY BIRD RATE Ends April 11	ON-SITE RATE April 12–May 11
COMPLETE PACKAGE – BEST VALUE! (includes admission to sessions, keynotes/special events, access to proceedings, one ½ day CPM Partner pre-conference workshop and 3 hotel nights at the ARIA Resort & Casino)	\$1,855	NOT APPLICABLE
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